



# AI Vantage

Increase profits and productivity

Q3  
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[www.chriswilke.net](http://www.chriswilke.net)

# Agenda

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# Helping businesses identify and implement generative AI for **profit and productivity.**

Unlock the potential of your business with AI Vantage. Designed to pinpoint and integrate AI-driven innovations that boost profits and streamline processes, we help you find the tools, define the next steps, and quantify the ROI.





## Our Mission

We want to make a **positive impact** on the world of business.

Our program is rooted in the belief that generative AI holds the key to reshaping the future of businesses on a global scale. By helping organizations embrace AI-driven transformation, we aim to make a positive impact on the world of business. We equip companies with the tools to thrive in an increasingly competitive market and ultimately contribute to a stronger, more sustainable economy.

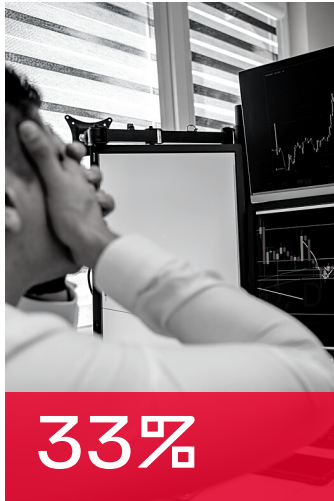




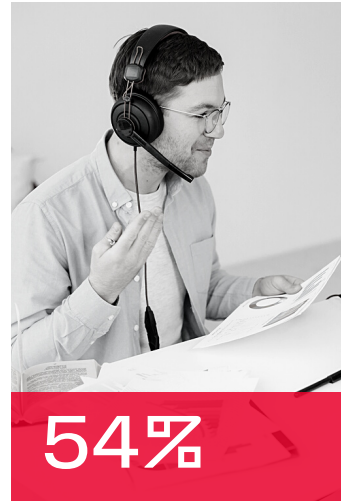
# Problem



Executives that think automation can be applied to any business decision



Organizations applying AI across several business units



AI projects that make it from pilot to production



The growing recognition of automation's potential highlights the opportunities for AI integration. With one-third of organizations implementing AI across multiple business units and a 54% success rate in AI project implementation, guidance is needed to maximize ROI.

Source: Gartner Survey; August 22, 2022



Solution

# Unlock profit and productivity

Identify and implement  
Generative AI opportunities that  
drive profit and margin.



## AI Vantage

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# Solution – Steps

AI Vantage is a three-part framework designed to help organizations effectively adopt and leverage generative AI solutions



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## > Identify

Identify and document opportunities for generative AI that have the highest potential impact.

## > Activate

Design an implementation plan that aligns with strategic objectives and drives transformational change.

## > Orchestrate

Integrate the generative AI solutions within your existing systems and processes to sustain growth in productivity and profits.

# Our Team



With more than 25 years of building SaaS companies, I knew our world was forever changed when I used ChatGPT for the first time in November 2022. I have been enthusiastically reshaping businesses with a no-hype Generative AI strategy ever since.



**Chris  
Wilke**  
Partner



## AI Vantage

We help organizations harness the power of generative AI. Our AI Vantage framework and dedicated services help businesses identify, implement, and manage AI-driven solutions.



[www.chriswilke.net](http://www.chriswilke.net)



[chris.wilke@gmail.com](mailto:chris.wilke@gmail.com)



[chris-wilke-net](https://www.linkedin.com/company/chris-wilke-net)